

### Alternative Course Offerings

#### **Parkersburg Campus First 5 Week Courses - August 24 - September 25, 2009**

| <b>Call #</b> | <b>Course</b> | <b>Title</b>   | <b>Day/Time</b>               |
|---------------|---------------|--|-------------------------------|
| 1572          | FIN 237       | Quality Customer Service (EC)  | On-line only                  |
| 1570          | GBUS 322      | Business Ethics & Social Responsibility (EC)   | On-line only                  |
| 1414          | SPCH 308      | Nonverbal Communication<br>Instructor: Donna Fenton  | Saturdays Only<br>8:00 – 4:30 |
| 1981          | INDT 420      | Project Conception & Definition<br>Instructor:<br><a href="mailto:bill.brown@mail.wvu.edu">bill.brown@mail.wvu.edu</a> | On-line only                  |

#### **Parkersburg Campus Second 5 Week Course - September 28 - October 30, 2009**

| <b>Call #</b> | <b>Course</b> | <b>Title</b>                        | <b>Day/Time</b> |
|---------------|---------------|-------------------------------------|-----------------|
| 1594          | GBUS 320      | Negotiable Instruments and UCC (EC) | On-line only    |
| 1595          | GBUS 326      | OSHA in the Workplace (EC)          | On-line only    |

#### **Parkersburg Campus First 8 - Week Courses - August 24 - October 16, 2009**

| <b>Call #</b> | <b>Course</b> | <b>Title</b>                                 | <b>Day/Time</b>              |
|---------------|---------------|--|------------------------------|
| 1626          | ENT 200       | Entrepreneurship I (EC)                      | On-line only                 |
| 1977          | HPER 297      | Walking for Fitness<br>Contact: Linda Meyers | 1 credit.<br>MW 9:30 – 11:00 |

#### **Parkersburg Campus Second 8 - Week Courses - October 19 - December 18, 2009**

| <b>Call #</b> | <b>Course</b> | <b>Title</b>                | <b>Day/Time</b> |
|---------------|---------------|-----------------------------|-----------------|
| 1627          | ENT 206       | Managing and Marketing (EC) | On-line only    |

#### **Parkersburg Campus Late Start Courses**

| <b>Call #</b> | <b>Course</b> | <b>Title</b>                   | <b>Day/Time</b>   |
|---------------|---------------|--------------------------------|---|
| 1601          | ECON 201      | Microeconomics (ADS)           | Start Date: 8/31/2009<br>End Date: 12/18/2009<br>Thurs, 4:00 - 5:15 p.m.    |
| 1598          | ECON 202      | Macroeconomics (EC)            | Start Date: 8/31/2009<br>End Date: 12/18/2009<br>On-line only               |
| 1599          | ECON 320      | Managerial Economics (ADS)     | Start Date: 8/31/2009<br>End Date: 12/18/2009<br>Friday, 9:00 - 10:15 a.m.  |
| 1600          | ECON 331      | Financial Economics (ADS)      | Start Date: 8/31/2009<br>End Date: 12/18/2009<br>Friday, 11:00 - 12:15 p.m. |
| 1772          | GBUS 101      | Introduction to Business (ADS) | Start Date: 9/12/2009<br>End Date: 11/7/2009<br>Sat, 11:00 - 12:15 p.m.     |

|             |                                    |                                     |   |
|-------------|------------------------------------|-------------------------------------|---|
| 1771        | GBUS 101                           | Introduction to Business (EC)       | Start Date: 10/5/2009<br>End Date: 12/18/2009<br>On-line only |
| <b>1996</b> | INDT 310<br>Instructor: Bill Brown | Human Factors Engineering           | 8/24/09 – 10/26/09<br>Wednesday 4:00 – 6:45<br>Room C203      |
| 1980        | INDT 312<br>Instructor: Bill Brown | Designing for OSHA                  | 11/2/-09 – 12/11/09<br>Wednesday 4:00 – 6:45<br>Room C203     |
| 1982        | INDT 422<br>Instructor: Bill Brown | Project Economics and Justification | 10/5/09 – 12/18/09<br>Online Course                           |

### Parkersburg Campus Alternative Course Offerings Requiring Outside Project Time

| Call #  | Course                             | Title                               | Day/Time   |
|---|------------------------------------|-------------------------------------|--|
| 1560  | ACCT 405                           | Auditing                            | Tuesday, 4:00-6:45 pm<br>+ Additional Project Time       |
| 1511  | GBUS 440                           | Business Policy                     | Monday, 5:30-6:45 pm<br>+ Additional Project Time        |
| <p><b>GBUS 440 - Business Policy</b> - Required textbook and access code for eCampus. In addition to required in-person meetings (every Monday 5:30-6:45 p.m.), virtual meeting software will be required. Term-long online simulation, Major Fields Test, and extensive team-based case analysis will be required using MS Office 2007 software. Admission to course requires Senior-level business status for those who are in their <b>last semester</b> for the bachelor's degree. Questions? Email Pam Braden @ <a href="mailto:pam.braden@mail.wvu.edu">pam.braden@mail.wvu.edu</a></p> |                                    |                                     |  |
| 1598  | MKTG 401                           | Marketing Research                  | Monday, 4:00-5:15 pm<br>+ Additional Project Time        |
| <p><b>MKTG 401 - Marketing Research</b> - Required textbook and access code for eCampus. Extensive semester-long project will be completed using teams. In addition to required in-person meetings (every Monday 4:00-5:15 p.m.), virtual meeting software will be required. MS Office 2007 and SurveyMonkey online software is required. Pre-requisites: MGMT 320 and MATH 211. Questions? Email Pam Braden@<a href="mailto:pam.braden@mail.wvu.edu">pam.braden@mail.wvu.edu</a>.</p>  |                                    |                                     |  |
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|   |                                    |                                     |  |
| <b>1996</b>   | INDT 310<br>Instructor: Bill Brown | Human Factors Engineering           | 8/24/09 – 10/26/09<br>Wednesday 4:00 – 6:45<br>Room C203 |
| 1980  | INDT 312<br>Instructor: Bill Brown | Designing for OSHA                  | 11/2/-0 – 12/11/09<br>Wednesday 4:00 – 6:45<br>Room C203 |
| 1982  | INDT 422<br>Instructor: Bill Brown | Project Economics and Justification | 10/5/09 – 12/18/09<br>Online Course                      |
|   |                                    |                                     |  |