

## **Integrated Marketing Communications Faculty Professional Studies Division**

Position #25-012

**WVU Parkersburg** is a Community and Technical College located in Parkersburg, WV, with a branch campus in Ripley, WV. (We are not a branch of West Virginia University). We are dedicated to teaching and are accredited by the Higher Learning Commission to offer certificates, associate's and bachelor's degrees.

### **Salary and Rank**

Salary and rank are commensurate with education and experience.

### **Benefits**

- Retirement plan with 6% mandatory every pay (biweekly) that is matched 100%
- Free \$10,000 life insurance policy
- Your choice of 7 different Health Insurance plans
- Dental, Vision, Hearing, Term Disability, Long & Short-Term Disability, Legal Insurance, Flexible Spending Accounts, Healthcare FSA, and Dependent Care FSA
- WVU Parkersburg tuition wavier (if eligible) for an employee, employees' spouse or dependent of a full-time benefits eligible employee who is 24 years of age or younger

### **To Apply**

- Submit an Employment Application packet available at [www.wvup.edu/jobs](http://www.wvup.edu/jobs)
- If the position requires a degree, attach a scanned copy of your unofficial college transcripts with the Employment Application packet.
- WVUP is an Equal Opportunity/Affirmative Action Employer. Minorities/Veterans/Disabled Encouraged to Apply.

### **Effective**

Spring semester, January 2025

### **Responsibilities**

- This is a nine-month, renewable term appointment.
- This appointment will include a 15-credit hour teaching load per semester in Integrated Marketing Communications.
- Other college level courses may also be assigned depending on the selected candidate's credentials.
- Most instructional duties will be at the main campus in Parkersburg but may also include the instruction of classes at the Jackson County Center in Ripley.
- Teaching assignments may include evening, weekend, hybrid and/or totally on-line instruction.
- In addition, duties will include academic advising, committee service, program and course-level assessment, program support, effective use of learning management systems, student recruitment/retention and professional development.
- Use of learning management systems and demonstrated effective use of technology is a condition of continued employment beyond the first year.
- WVUP values creativity, individuality, and innovation, and expects the selected candidate to actively participate in the college community.

### **Requirements**

- A Master's degree in Integrated Marketing Communication, Public Relations, Digital Communication from a recognized, regionally accredited college or university OR
- A Master's degree with at least 18 semester hours of graduate credit in Integrated Marketing Communication, Public Relations, Digital Communication or a related field.
- Demonstrated use of advanced technology systems such as learning management systems or similar technologies.
- Understanding and application of assessment practices is strongly preferred.
- Successful college-level teaching experience is preferred, as well as prior effective use of technology in instructional delivery, and a willingness to deliver courses in all instructional modalities.
- Demonstration of teaching effectiveness is part of the on-campus interview.

**Posted**

09/23/2024 and will remain active until filled with preference given to applications that are received by 10/14/2024.