

WEST VIRGINIA UNIVERSITY AT PARKERSBURG BOARD OF GOVERNORS  
Meeting of October 22, 2024  
Francis & Nina Phares Board Room & Zoom  
3:15 p.m. - **Addendum**

7. Action Items

- Approval of one new program:  
CAS Esthetics

Dr. David Lancaster,  
Executive Vice President  
for Academic Affairs.....48

**West Virginia University at Parkersburg Board of Governors  
Meeting of October 22, 2024**

**ITEM:** Approval of one new program:  
CAS Esthetics

**RECOMMENDED RESOLUTION:** *Resolved*, That the West Virginia University at Parkersburg Board of Governors approves the following program:  
Certificate of Applied Science in Esthetics

**STAFF MEMBER:** Dr. David Lancaster, Executive Vice President for Academic Affairs

**BACKGROUND:**

Esthetics is a 2-semester program that offers the student a Certificate of Applied Science that specializes in skin care. It is a 600-clock hour program that teaches the student skin care, waxing and makeup artistry

We are called the WVUP School of Cosmetology and Esthetics so the need for the program is to live up to our name. There is also a demand for estheticians in the spa and medical setting.

The attached program of study has been approved by the College-wide Curriculum Committee, the Executive Vice President for Academic Affairs, and the President.

## CAS Esthetics

<i>First Semester</i>		<i>Credits</i>
COSM 101	Introduction to Cosmetology	2
COSM 112	Introduction to Esthetics	5
COSM 114	Facial Devices and Technology	3
Writing and Rhetoric		3
Quantitative Reasoning		3
	Total Credits	16
<i>Second Semester</i>		
COSM 103	The Science of Cosmetology	5
COSM 202	Clinical 2	5
COSM 210	Salon Business Management	2
COSM 260	Capstone	2
	Total Credits	14
	<b>CAS Program Credits</b>	<b>30</b>